

Board Meeting

Time: 6:00 pm

Date: Tuesday, January 22, 2019

Place: *Liberty Academy - 698 West Main Street, El Cajon, CA 92020*

AGENDA:

- I. Pledge of Allegiance
- II. Approval of the Agenda
- III. Approval of the Minutes from December 2018 meeting
- IV. Treasurers Update
- V. Jogathon - Gail
- VI. Booster Club and PTLC - Debbie
- VII. Vote on PLEF membership with East County Chamber (see pg 2) - Shelby
- VIII. PLEF Guidestar Status - Heather
- IX. Report on Secure Give Challenge - (each board member find a monthly \$10 donor to cover this expense.)
- X. Business Directory - Marianne
- XI. Volunteer Recognition Award - Tammy
- XII. Nomination of Genieva Davidson
- XIII. Proposed future meeting dates: February 26th, March 26th, April 30th, June 4th
- XIV. Meeting Adjourned

Other Pending Business:

1. Member Recruitment

"Our Chamber membership paid for itself by all of the savings from the Discount Buying Program. We use both the FedEx and Staples every month and appreciate the discounts on items we were already using.

— David & Risa Baron, Owners, Jackie's Jams



OPTION 1

Chamber Business Member

\$375 Year

- ▶ Full set of features designed for small to large businesses
- ▶ Government Advocacy Support
- ▶ Client Referral Program
- ▶ Workforce Development Program
- ▶ Enhanced Marketing Reach
- ▶ Direct Business Discounts
- ▶ Free use of Chamber Business Resource Center up to 3 times per year

OPTION 2

Chamber Premiere Member

\$525 Year

- ▶ Added Customized Value for Businesses
- ▶ Includes Chamber Business Member Benefits plus \$700 additional value
- ▶ Free use of Chamber Business Resource Center up to 11 times per year
- ▶ Free Letters of Origin for the Year

OPTION 3

Chamber Premiere Plus Member

\$775 Year

- ▶ Includes Premiere Member Benefits plus
- ▶ Free Chamber Business Resource Center use up to 18 times per year!
- ▶ Plus added marketing benefits and recognition

OPTION 4

San Diego County Tourism Member

\$150 Year

(Or only \$50 more for Chamber Business Members or higher)

- ▶ Enhanced Tourism Marketing
- ▶ Build business referrals
- ▶ Includes some Chamber Benefits
- ▶ Multiple channels of promotion
- ▶ Listing on San Diego County Tourism website

Ask us about our Chairman's Club Membership Levels!

Note: Membership Rates Are Subject to Change at Any Time



Eric Lund, President/CEO
Rosemary Reed, Events
Jonda Cvek, Membership
Jennifer Boyd, Marketing

Rowena Hart, Workforce Development
Shari Lloyd-Owen, Accounting
Steve J. Lachman, Travel
Glenda Mendiola, Front Office

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